

# *Playing Indoors or Playing Outdoors the toys remain the same, or do they?*

Modular continues to struggle with the same old way, the why change perspective. Granted, moving indoors is a relief to your staff, build no matter the weather condition, but you're still using the same old sticks and stones mythology. You're burning up vast amounts of valuable floor space for horizontal prefab walls, roof and floor assemblies. Not to mention the untold amount of warehouse space for raw materials and miscellaneous sundries. Now look at the sizeable skilled labor pool necessary to build the old way! In short, it looks almost the same as a job site, just indoors.

By adopting Gorilla Composites structural composite building panels, your company benefits by the following:



- Efficient use of floorspace, each panel is made in a precision finished 4' x 8' x 4.5" wall section (thickness can vary as needed). Each panel is exactly the same, much the same as Legos. Easy to handle by hand, stackable and can be produced on a JIT system to match modular production.
- You can make subassemblies standing on end alongside the production line on both the left and right sides.
- The use of wiring harness is now a reality.
- Modular drop-ins, kitchens, bathrooms, living rooms, bedrooms become simple to employ.

- Each panel has a lab tested U-value of .2, so HVAC becomes a non-issue.
- The panels are structural; no trusses or headers are required.
- As they are fully and facially bonded, no twisting or cracking during lifting or shipping.
- Assembly can be measured in units per day, not weeks or months.



It is time to address the fast-paced growth of construction demands. The new consumers are not looking for **BIG, LONG BUILD EXPECTATIONS, EXPENSIVE, HIGH MAINTANCE, HIGH COST OF OPERATION**, homes. These consumers don't look at things the way Boomers do, they are minimalists with a touch of flair! These groups are perfectly happy with 800 to 1,200 square feet. They embrace multipurpose designs, for example, living rooms that convert to bedrooms, with no apparent similarities once changed over.

Don't believe me, look at all the entry level Foam Homes flooding the market! There is no history for Foam Homes, where the Gorilla Composites draws on 78 years of history and performance.

The only way to really achieve this process of modular manufacturing is the actual HSC (Honeycomb Structural Composite) panel.

Best Regards

*Gregory J Leja*